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Website Design, Construction and Maintenance

Web site design and development: Custom building and maintaining of websites- 10 years professional experience relying on Hand coding HTML, CSS, XHTML, xml, AJAX ,cross browser testing, documentation, project management involving PHP, LAMP

Content management: Expert experience with analysis of material and information in order to advise and guide multiple clients within an organization on the transposing of the material into cohesive web based presentation with emphasis on user experience and logical navigation.

Software

Adobe Photoshop CS3, Dreamweaver CS3, Illustrator CS3, Adobe Acrobat Pro, Microsoft Office, Empire Time, Clear Case, Visio, BBEdit. Mac Final Cut Pro Video Editing

Familiar with: Fireworks, Adobe Illustrator, Flash CS3, Macromedia Cold Fusion,

Education:

B.F.A. Filmmaking/media

Massachusetts College of Art

Boston, MA

1998

Hampshire College

Hadley, Ma

1981-1983

Redsummer.com

April 2008 - present

Designed, implemented and maintain promotional site for book *Red Summer* by author Bill Carter.

High Desert Market Café 2007- present
Managed the design (contracted graphics work) and implementation of High Desert market Café. Customer required a secure Content Management Tool to update weekly menu specials.

Stock Exchange Saloon May 2007- present
Managed and implemented the design (contracted graphics) and build of public relations site. This establishment has frequent updates to its entertainment calendar. Created a custom built, secure content management tool for the customer to easily upload images and manage their content.

Sam Poe Gallery website. 2006- present
Online gallery created as a promotional tool for SAM POE gallery in Bisbee Arizona.

Rosemary Wick - Artist Portfolio website. Custom design and build for professional electronic gallery of local artist.

Southeast Arizona Governments Organization 2005- present
Contracted to redesign and build a Website that serves Cochise County, Greenlee County, Graham County, Santa Cruz County and the cities within. Analyzed the organizations' department structure and services and created an information hierarchy, graphic design and user interface to suit a low maintenance site. Built the site using CSS and HTML and Javascript using w3c.org standards with minimum violation of those standards in order to meet multiple cross browser compatibility. In addition to the design and construction, worked as a content manager, which required comprehensive understanding of the organizations goals and services.

A low cost interactive map was also included in the website in the economic development section. The map is of Southeast AZ and Northern Sonora with points of interest for visitors to this region. Graphics were furnished by outside vendor.

JewelsbyJon.com
Website design and construction for Jonathan Wick jewelry store Nov 2005
In Bisbee AZ. Responsible for image work, design and coding.

Distanttraveler.com
Website design and construction for local photographer to Feb 2005 - present
Sell prints online. Ongoing Webmaster duties
Graphics, HTML, CSS, JavaScript, shopping cart

Eyethink Inc 2002 - present
Built and continue to maintain a wholesale and retail website.
Client created the visual design. When adding the retail section designed the navigation and user interface.
Graphics, PHP, HTML, CSS, JavaScript, shopping cart, animation

Video clips

John Hancock Mutual Life Insurance Co. Dec 2002 - Feb 2003
Remote Contractor-Wrote test scripts and conducted testing for the
Implementation of Signator Financial Network Site
(500 page interactive site for brokers)

Cambridge Public Health Department Jun 2000 - Oct 2003
Website Designer and manager (remote management)
Content management and frequent updates
<http://www.cambridgepublichealth.org/>

John Hancock Mutual Life Insurance Co. 1998 - Feb 2003
Boston, MA
Position: **Technical Front End Lead**
Member of 100+ Internet development team. Developed advanced technical skills in coding HTML, CSS, JavaScript., Working with backend programmers (Perl, MySQL) and with clients to determine site specifications, navigation and user interface. Created spreadsheets for workflow and wrote technical documentation of projects. John Hancock online software and applications required meeting strict standards of systems development lifecycle (SDLC)
The position demanded supervision of assigned employees and multiple project management.
Examples of clients: Fidelity, Signator Products, Long term Care, Group Long Term Care, Champions on Ice, Boston Marathon, Boston Red Sox Fan Fest, Hancock Timber Group Hancock Agricultural Group, Hancock College planning site.